

## **Vice President (Student Life)**

### **Kelsey Keddy**

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SUB 280

Council Report – For Council meeting August 17<sup>th</sup>, 2016  
Monday, July 18<sup>th</sup>, 2016 to Sunday, August 14<sup>th</sup>, 2016

## **Internal**

### **Sponsorship**

- Working with sponsorship coordinator for Orientation Week to ensure successful acquisition of sponsors, as well as drawing up contracts, and identifying pack materials.
- Sponsored swag has begun to be delivered including water bottles, buffs, pens, fans etc

### **Communications**

- Hired a social media coordinator for the duration of O-Week to manage Instagram, snapchat, facebook, and twitter.
- Working to increase the efficiency of the App through the addition of a keyword search to the map, in partnership with the Gazette.

### **Grawood**

- Further developing programming for the upcoming term featuring some old favourites such as Trivia, Dal's Got Talent and Open Mic, as well as looking into to some new offerings including society nights
- Involved in branding discussions for the new Grawood including logo and slogan design as well as creating a new mission and vision statement for the operation.

### **Phone line**

- Working with other executives to develop programming for sexualize violence.

## **University Relations**

### **Budget Meeting**

- Met with Provost Carolyn Watters and VP Finance Ian Nason
- Discussion surrounding the current budget process
- Lobbied and gain selection of grad students to be done by DAGS.

### **Back to School Campaign**

- Working with Dal News to develop content for back to school profiles as well as content for new stories.

### Wellness Room

- Developing content that centers around many aspects of wellness include financial,
- Tentative September schedule has been created and features many partnerships include DMCRT, Student Health Promotion, Health Services and others.

### Society and Volunteer Expo

- Date has been set for September 20, 2016. Working with VPI, Rhiannon, and DSU Member Services Co-ordinator, Holly, and CLDC (Center for Leadership and Career Development) to recruit societies and volunteer organizations off campus.
- This event will feature a food truck fair!!

### Community Day

- Sitting on the planning of Community Day which will feature new options for volunteerism, as well as be open for all students
- Facebook event is live and I encourage all councillors to sign up!
- Confirmed Speaker of Rebecca Thomas and sponsored lunch from Freeman's Pizza.

## **Advocacy**

### First Year Modules

- Assisting to develop and adapt content for first year student surrounding consent, sexualized violence, alcohol, wellness, community and inclusion
- Helping to develop an incentivized approach to increase participation
- The first two modules will be released on Thursday, July 21<sup>st</sup>, 2016.

### University Alcohol Policy Committee

- Alcohol Harm Reduction (Sub Committee)
- Feed back drafted for Keep It Social campaign presented by NSLC to provincial institutions, second round.
- Provided written feedback for policy and lobbied for ability to display Grawood menu and Prices.

### Student Union Development Summit (SUDS)

- Travelled to beautiful British Columbia to attend this conference
- Attended sessions including "Crisis Management: Dealing with Media", "Flagships Events" and "Social Media: Videography" to name a few.
- Met and net worked with over a dozen student unions including Carleton, Wester, UofM, UofS, UofA, UBC etc.
- Brought back lots of ideas for new events on campus and created connections with other VPSLs (or equivalent) to work on block bookings and idea sharing throughout the year.

## Pride 2016

- Sat on planning committee for Dal Pride.
- Participated in Pride parades in Halifax and Truro, and tabled at the community fair after the Halifax parade.

## Programming & Events

### Orientation Week

- Dates: September 3<sup>rd</sup>-9<sup>th</sup>, 2016. Training for leaders will take place through the 3 days prior to O-Week.
- Partnership with the International Center to provide a picnic style BBQ to students before closing ceremonies and to grant access to the final event to all international students who attend the BBQ. Incentivized teambuilding/ friendship making games are in the works
- The bursary program will continue this year with the goal of supplying 150 students with financial aid. Some bursaries are fully funded while others are partial. The sponsorship coordinator has been working with sponsors to specifically allocate a portion of sponsorship to this fund. Over 40 bursaries have been awarded with more to come!
- Orientation committee continues to meet weekly and subcommittees have been meeting regularly with planning well underway.
- A new song and music video are being created for the promotion of DSU O-Week as well as a useful tool to build anticipation for new students. The song has been recorded and the footage for the video is well underway.
- Leader training has been development and the online content is expected to go live this week through bright space.

### Dalfest

- Three acts have been secured and further negotiations for talent and performing acts are on going. Dates have been set as September 16<sup>th</sup>-17<sup>th</sup> and sponsorship has been secured.
- Community Notice will be sent/delivered to nearby neighbours to provide warning of potential noise levels

## Athletics and Receptions

### Football Club

- Upcoming meeting with Football club to discuss next season and ways to promote.

### Varsity

- Working on a promotional plan to better include varsity and club sports in programming.
- Upcoming meeting with Angela Barrett-Jewers to further discuss involvement of DSU in Varsity programming.