Whereas the Dalhousie Student Union currently does not abide by any branding guidelines; and

Whereas the Dalhousie Student Union strives to produce promotional and branded material that is consistent and recognizable; and

Whereas it is important that the Dalhousie Student Union’s branding stays relevant to the membership that it represents; and

Be it Resolved: The Dalhousie Student Union adopt the new Dalhousie Student Union Branding